

INTELLECTUAL PROPERTY & INNOVATIVE TECHNOLOGY

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The IP Practice is comprised of a seasoned team of lawyers and support staff. Our services span the full breadth of IP law, encompassing both contentious and non-contentious matters, in the areas of patents and utility innovations, trademarks, passing off, copyright, franchising, industrial design, trade secrets and breach of confidence. We also advise on portfolio and asset management, brand protection strategies, anti-counterfeiting initiatives, naming rights, licensing and sponsorship of music and sports ventures.

INTELLECTUAL PROPERTY & INNOVATIVE TECHNOLOGY

PATENT

DUCATI FILES DESIGN PATENT IN INDIA AHEAD OF NEW MONSTER LAUNCH

Ducati has reportedly filed a design patent application in India for its upcoming Monster motorcycle, with a redesigned fuel tank and other cosmetic changes, including LED headlamp featuring a circular daytime running lamp. This signals its efforts to secure intellectual property protection ahead of the model's potential launch in the Indian market. The filing highlights the importance of protecting the visual appearance and aesthetic features of products, particularly in design-driven industries where product identity and differentiation are key commercial assets. By obtaining design protection prior to market entry, businesses can strengthen their ability to prevent unauthorised copying and preserve the exclusivity and value of their product designs.

<https://www.autox.com/news/bike-news/2026-ducati-monster-india-patent-filed-india-launch-soon-124191/>



MADRIGAL PHARMACEUTICALS EXPANDS IP PORTFOLIO FOR RESMETIROM TREATMENT

Madrigal Pharmaceuticals has obtained three new US patents relating to resmetirom, the active ingredient in its MASH treatment, Rezdiffra®. The patents cover specific treatment methods, including the administration of resmetirom for F2/F3 MASH patients using certain dosing regimens and in combination with other medications, as well as the treatment of patients with well-compensated MASH cirrhosis (F4c). The newly granted patents further strengthen Madrigal's intellectual property portfolio and demonstrate the importance of securing patent protection for specific treatment methods and patient populations in the pharmaceutical industry, where companies seek to maximise the commercial value and exclusivity of their innovations.

<https://www.investing.com/news/company-news/madrigal-receives-three-new-us-patents-for-resmetirom-drug-93CH-4788415>

INTELLECTUAL PROPERTY & INNOVATIVE TECHNOLOGY

PATENT

RUSSIA INTRODUCES NEW ANTI-DRONE SYSTEM “ZAK-30 CITADEL”

A recent publication by the Russian IP Office highlighted the development of the “ZAK-30 Citadel”, a new automated anti-drone system designed to detect and counter unmanned aerial vehicles (UAVs). The system incorporates radar and optical detection technologies, together with an automated weapon system using programmable ammunition to improve targeting accuracy. The development reflects the increasing focus on innovation in counter-drone technologies and the use of advanced engineering solutions to address evolving security challenges.

<https://militarnyi.com/en/news/russia-new-anti-drone-system-zak-30-citadel/>



INTELLECTUAL PROPERTY & INNOVATIVE TECHNOLOGY

TRADEMARK

7-ELEVEN SUES NIKE OVER ALLEGED TRADEMARK-INFRINGEMENT SNEAKER DESIGN

7-Eleven has filed a trademark infringement lawsuit against Nike in a federal court in Texas, alleging that Nike's upcoming Air Max 95 sneaker unlawfully copies its iconic orange, green, and red stripe branding. The retailer claims the shoe's release on 11 July 2026, known as 7-Eleven Day, was intended to capitalise on its brand recognition and mislead consumers into believing the product was endorsed by 7-Eleven. Despite attempts to resolve the dispute before litigation, Nike allegedly proceeded with the launch. 7-Eleven seeks an injunction preventing sales, a product recall, monetary damages, and an account of Nike's profits from the shoe.

<https://cnalifestyle.channelnewsasia.com/style-beauty/7-eleven-sue-nike-air-max-585571>



GOOGLE APPEALS INDIAN TRADEMARK KEYWORD ADVERTISING RULING

Google has appealed a Delhi High Court ruling that found it liable for trademark infringement after allowing competitors to bid on the trademark "Hindware" as a Google Ads keyword. The Court held that Google facilitated infringement by profiting from advertising space linked to another party's trademark and ordered it to pay damages. Google argues that keywords merely function as internal triggers for displaying advertisements and that the ruling departs from international legal precedent. It warns the decision could reduce consumer choice, distort competition in online advertising, and effectively grant trademark owners exclusive control over advertising linked to their brands.

<https://www.straitstimes.com/asia/south-asia/google-appeals-against-indian-ruling-over-its-ads-platform-citing-consumer-harm>

INTELLECTUAL PROPERTY & INNOVATIVE TECHNOLOGY

TRADEMARK

LOUIS VUITTON WINS TRADEMARK INFRINGEMENT SUIT AGAINST MOLLY TEA

Suzhou Intermediate People's Court in Jiangsu province ruled that milk tea chain Molly Tea infringed seven of Louis Vuitton's registered four-petal flower trademarks, ordering it to cease using the design, publish an apology, and pay 10.3 million yuan in damages. The dispute centres on Molly Tea's floral logo, which Louis Vuitton argued was confusingly similar to its iconic monogram. Molly Tea intends to appeal the decision. The case has sparked widespread debate over the balance between protecting traditional cultural motifs and trademark rights. Legal experts emphasised that while traditional designs remain in the public domain, commercial trademarks must not create consumer confusion or infringe earlier registered well-known marks.

<https://www.thestar.com.my/aseanplus/aseanplus-news/2026/07/04/chinese-court-orders-molly-tea-to-pay-louis-vuitton-us15mil-for-trademark-infringement-over-logo>



INTELLECTUAL PROPERTY & INNOVATIVE TECHNOLOGY

COPYRIGHT

MYIPO PROPOSES COMPREHENSIVE COPYRIGHT LAW REFORMS

The Intellectual Property Corporation of Malaysia (“MyIPO”) is considering comprehensive amendments to the Copyright Act 1987 to modernise Malaysia’s copyright framework for the digital age. The proposed reforms include introducing a legal framework governing the use of copyrighted works by artificial intelligence (“AI”), strengthening measures against online piracy, reforming the Copyright Tribunal to enable faster and more accessible dispute resolution, establishing a framework for the use of orphan works after a diligent search, introducing an Artist’s Resale Right to allow artists to receive royalties from the resale of their works and clarifying the distinction between copyright and industrial design protection.

<https://www.thestar.com.my/news/nation/2026/07/10/better-copyright-protections-in-store>



HIGH COURT FINDS JPJ LIABLE FOR COPYRIGHT INFRINGEMENT OVER "MADANI" NUMBER PLATES

The Kuala Lumpur High Court has held the Director-General of the Road Transport Department (“JPJ”) liable for copyright infringement concerning the use of the “MADANI” series of number plates. The court awarded Hasan Azhari Hashim, the programme director of Ilham Madani Sdn Bhd, RM 40,000 in statutory and additional damages and RM 25,000 in costs. Hasan had claimed that JPJ infringed his copyright in a working paper relating to the proposed “MADANI” number plate series, which he had submitted to the Prime Minister in 2023. Although JPJ initially stated that it would not issue such plates, Hasan later discovered that JPJ had launched the “MADANI” series for public bidding in 2024. The court’s decision recognised Hasan’s copyright claim, with JPJ given one month from the date of judgment to file an appeal.

<https://www.freemalaysiatoday.com/category/nation/2026/07/16/jpj-dg-held-liable-for-copyright-infringement-over-madani-number-plates>

INTELLECTUAL PROPERTY & INNOVATIVE TECHNOLOGY

COPYRIGHT

INDONESIA WAIVES COPYRIGHT REGISTRATION FEES FOR SONGS AND MUSICAL WORKS

Indonesia will remove registration fees for songs and musical compositions from 1 August 2026, reducing the fee from approximately USD 11 to zero as part of its efforts to strengthen copyright protection and royalty management. The policy, introduced under Government Regulation No. 30 of 2026, applies only to music works, while fees for other categories of creative works remain unchanged. The Directorate General of Intellectual Property said the fee waiver aims to encourage more creators to register their works and expand the national music database, which will support more accurate royalty distribution. Currently, only about 26,000 out of an estimated 7 million songs and musical works are registered, creating difficulties in identifying rights holders and distributing royalties. The registered data will be integrated with Indonesia's collective management system to improve transparency and ensure royalties reach creators, performers and related rights holders. The initiative forms part of Indonesia's broader copyright reforms, including proposed measures addressing AI-generated imitation of creators' styles and remuneration for the use of news content by platforms.

<https://www.musicbusinessworldwide.com/indonesia-scrap-its-song-and-music-copyright-registration-fee-to-build-a-national-music-database/>



PREVIOUS PUBLICATIONS

Of Source Codes and Functions - Balancing Copyright Protection Against Monopolisation

'Willing to Wound but Afraid to Strike' - Threats in Trademark Infringement Proceedings

Competing Rights to Copyright in the Virtual Environment

Spilling the Beans in Litigation

The Price of Artificial Intelligence

State of Mind and the Plea of Innocence

False Sense of Security

Privileges of 'Well-Known' Trademarks

Celebrity's Name Taken in Vain

Navigating the E-Money Landscape

E-Commerce — Drive Towards Improved Postal Services

Clipping the Wings of Social Media Influencers

10 Key Amendments to Patent Law

Copyright (Amendment) Act 2022

Goodwill Unshaken by Negative Publicity

Employers' Liability for Copyright Infringement

Court of Appeal Reaffirms Test for Breach of Confidence

Trademark Mischief-Makers

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2025 Publications: Vol. 40 - Vol. 51

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2026 Publications: Vol. 52 - Present

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