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The IP, Sports and Gaming Practice is comprised of a seasoned team of lawyers and support staff. Our services cover the full spectrum of intellectual property, sports and gaming laws, both contentious and non-contentious. These include dispute resolution at all tiers of the courts, intellectual property portfolio and asset management, anti-counterfeiting programmes, brand protection and naming rights, digital contents, licensing and sponsorship of sports ventures, events broadcasting, market entry strategies, and regulatory requirements for the gaming industry.

INTELLECTUAL PROPERTY

TRADEMARK

FERRARI LOSES TRADEMARK BATTLE AGAINST LOCAL DRINK BRAND

The Kuala Lumpur High Court, presided by Justice Adlin Abdul Majid, has ruled against Ferrari in its lawsuit claiming violation of Ferrari's well-known prancing horse emblem. The Italian luxury sports car manufacturer's allegations were directed at local energy drink company Sunrise-Mark Sdn Bhd ("**Sunrise-Mark**") in relation to the latter's "Wee Power" logo, consisting of a twin horse. The claim arose from the Registrar of Trademarks' decision to reject Ferrari's opposition against the same last year, and to allow Sunrise-Mark's trademark application. The High Court noted in its judgment that there was no likelihood of confusion as there were substantial differences between the two marks, and that they did not operate in the same industries.

<https://www.freemalaysiatoday.com/category/nation/2025/06/30/ferrari-loses-trademark-battle-against-local-drink-brand>



UBER'S OPPOSITION FAILS THE GRADE IN TUTORS TRADE MARK DISPUTE

The Australian Trade Mark Office has dismissed the opposition by international transport and delivery giant Uber Technologies Inc ("**Uber Tech**") against Uber Tutors Pty Ltd's ("**Uber Tutors**") registration of its' logo in Class 41 for education services. The latter company is an Australian startup company established in 2020 to provide online tutoring services for students around the globe. Uber Tech owns multiple trademarks in Australia, with two also registered in Class 41 for education services, and opposed Uber Tutors' application based on Sections 42(b), 44, 60 and 62A of the Australian Trade Marks Act.

<https://www.jdsupra.com/legalnews/uber-s-opposition-fails-the-grade-in-4329798/>

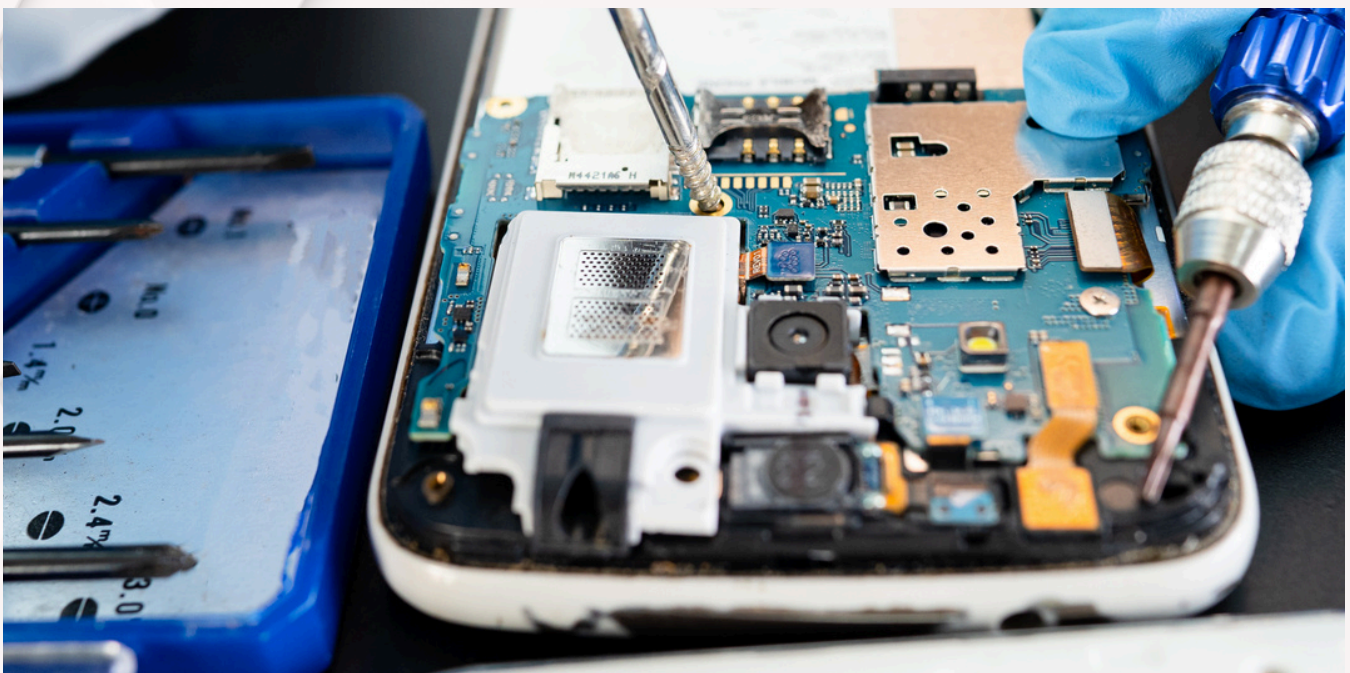
INTELLECTUAL PROPERTY

PATENT

AMSTERDAM COURT ENFORCES CATHAY'S CHINESE PATENT RIGHTS AGAINST DUTCH IMPORTER WEGOCHEM

Dutch company Wegochem has been prohibited by the Amsterdam District Court to import long chain dicarboxylic acid ("LCDA") from Chinese manufacturer Hilead Biotechnology. This follows Cathay Biotech's successful patent infringement and invalidation suits against Hilead Biotechnology for the LCDA technology in China, based on the accusation that the latter stole the former's trade secrets to set up its LCDA production factory. Following Wegochem's lack of response to Cathay Biotech's notices on the infringing products, the Chinese manufacturer filed an action for unlawful conduct in Amsterdam, seeking orders prohibiting Wegochem from importing and selling LCDAs made by Hilead Biotechnology. The Amsterdam District Court has found Wegochem to have acted unlawfully by continuing to source LCDA from Hilead Biotechnology, despite knowledge of infringement, and has ordered the Dutch importer to pay damages suffered by Cathay Biotech.

<https://www.juve-patent.com/cases/amsterdam-court-enforces-cathays-chinese-patent-rights-against-dutch-importer-wego/>



SAMSUNG WINS INTERIM LICENCE IN UK PATENT FIGHT WITH ZTE

The London High Court has granted an interim license to Samsung Electronics ("Samsung") to use ZTE Corporation's ("ZTE") patents. This decision is part of a series of legal battles with both parties filing multiple suits in countries all over the world in relation to the determination of fair, reasonable, and non-discriminatory ("FRAND") licensing terms for ZTE's global patent license. The interim license allows Samsung to continue using ZTE Corporation's patents pending the resolution of Samsung's application to the High Court for the determination of FRAND terms, which was filed in December 2024.

<https://www.juve-patent.com/cases/uk-high-court-grants-interim-licence-to-samsung-in-dispute-with-zte/>

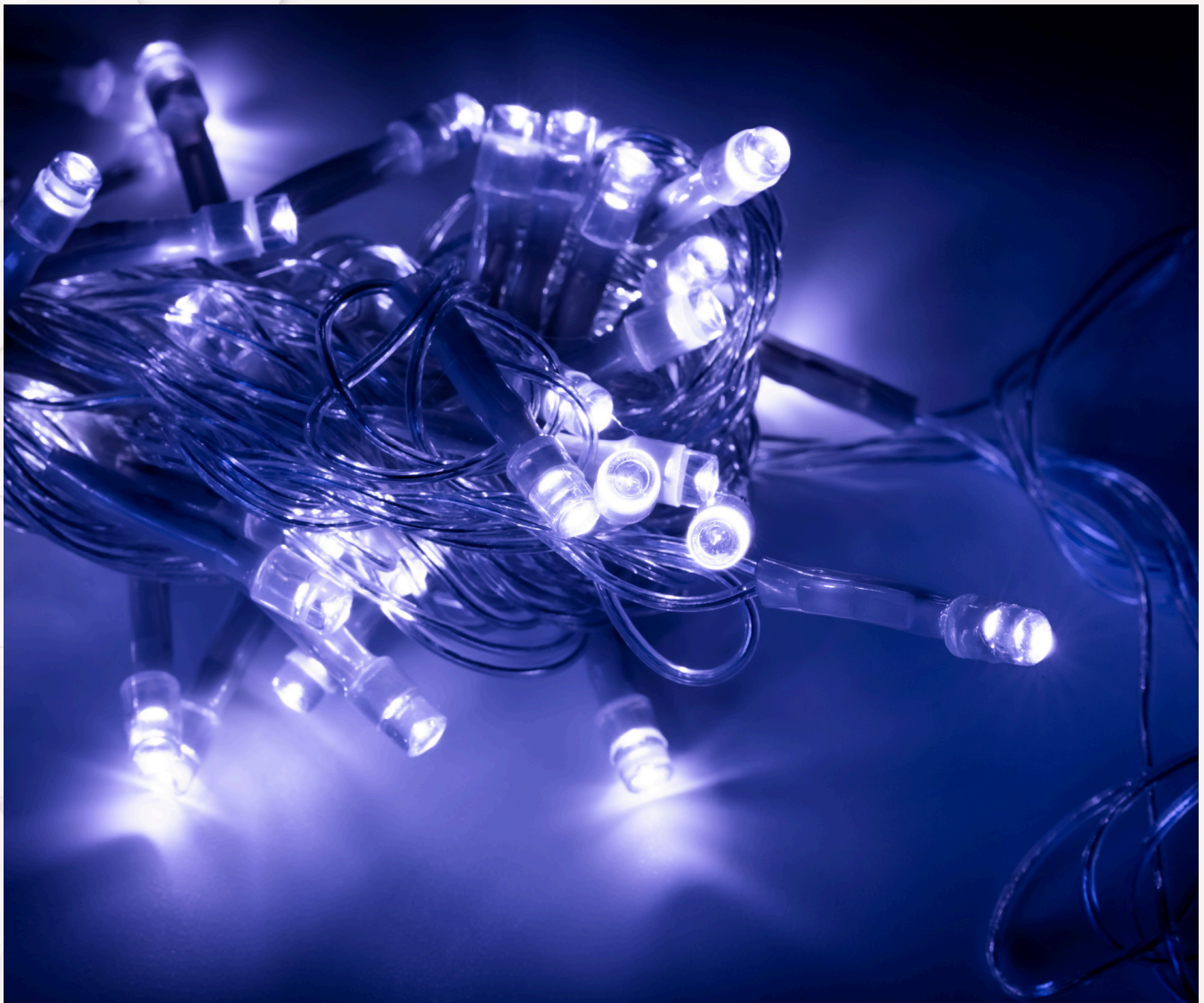
INTELLECTUAL PROPERTY

PATENT

LG DISPLAY FILES FIRST PATENT SUIT AGAINST CHINESE RIVAL

On 13 June, LG Display filed a patent lawsuit against Chinese display maker Tianma Microelectronics at the U.S. District Court in Texas, alleging unauthorised use of its organic light-emitting diode technology. This follows negotiations between the parties regarding licensing terms, which have since broken down and led to the present action. This development also marks a recent trend where South Korean display makers are responding more assertively to suspicions of patent infringement by their Chinese counterparts, in light of the latter's rapid growth in the display market.

<https://www.businesskorea.co.kr/news/articleView.html?idxno=244771>



INTELLECTUAL PROPERTY

COPYRIGHT

JUDGE DISMISSES AUTHORS' COPYRIGHT CASE AGAINST META

United States ("US") District Judge Vince Chhabria ("Chhabria") ruled in favour of Meta, dismissing a lawsuit by authors who claimed their books were unlawfully used to train its Artificial Intelligence ("AI") model, Llama. Chhabria emphasised that while AI training using copyrighted works can be illegal, the plaintiffs failed to show market harm. This contrasts with a separate ruling deeming Anthropic's AI training as fair use. Chhabria noted the threat generative AI poses to creative markets but clarified his decision was based on weak evidence, not on a legal endorsement of Meta's practices.

<https://www.reuters.com/sustainability/boards-policy-regulation/meta-fends-off-authors-us-copyright-lawsuit-over-ai-2025-06-25/>



US SUPREME COURT TO HEAR COX COPYRIGHT CASE AFTER \$1 BILLION VERDICT OVERTURNED

The US Supreme Court will hear Cox Communications' ("Cox") appeal in a major copyright case brought by over 50 music labels, including Sony, Universal, and Warner. The case follows a \$1 billion jury verdict in 2019, which found Cox liable for secondary copyright infringement due to its failure to curb illegal music downloads by its users. Although the 4th Circuit overturned the damages award, it upheld Cox's liability, prompting the company to challenge the ruling. The labels' bid to reinstate the damages was denied. The case could reshape how internet service providers address piracy on their networks.

<https://www.reuters.com/sustainability/boards-policy-regulation/us-supreme-court-review-billion-dollar-cox-communications-copyright-case-2025-06-30/>

INTELLECTUAL PROPERTY

COPYRIGHT

DENMARK PROPOSES GROUNDBREAKING COPYRIGHT LAW TO COMBAT DEEPPAKES

Denmark is set to become the first European country to grant individuals copyright over their own body, facial features, and voice in a bid to curb the misuse of AI-generated deepfakes. The proposed amendment aims to give people the legal right to demand removal of unauthorized digital imitations from online platforms. The Danish culture minister, Jakob Engel-Schmidt emphasised that everyone has the right to their own identity and condemned AI misuse. The law, excluding parodies and satire, could lead to compensation for victims and fines for non-compliant platforms. Denmark hopes to influence European Union-wide adoption.

<https://www.theguardian.com/technology/2025/jun/27/deepfakes-denmark-copyright-law-artificial-intelligence>



PREVIOUS PUBLICATIONS

Of Source Codes and Functions - Balancing Copyright Protection Against Monopolisation

'Willing to Wound but Afraid to Strike' - Threats in Trademark Infringement Proceedings

Competing Rights to Copyright in the Virtual Environment

Spilling the Beans in Litigation

The Price of Artificial Intelligence

State of Mind and the Plea of Innocence

False Sense of Security

Privileges of 'Well-Known' Trademarks

Celebrity's Name Taken in Vain

Navigating the E-Money Landscape

E-Commerce — Drive Towards Improved Postal Services

Clipping the Wings of Social Media Influencers

10 Key Amendments to Patent Law

Copyright (Amendment) Act 2022

Goodwill Unshaken by Negative Publicity

Employers' Liability for Copyright Infringement

Court of Appeal Reaffirms Test for Breach of Confidence

Trademark Mischief-Makers

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