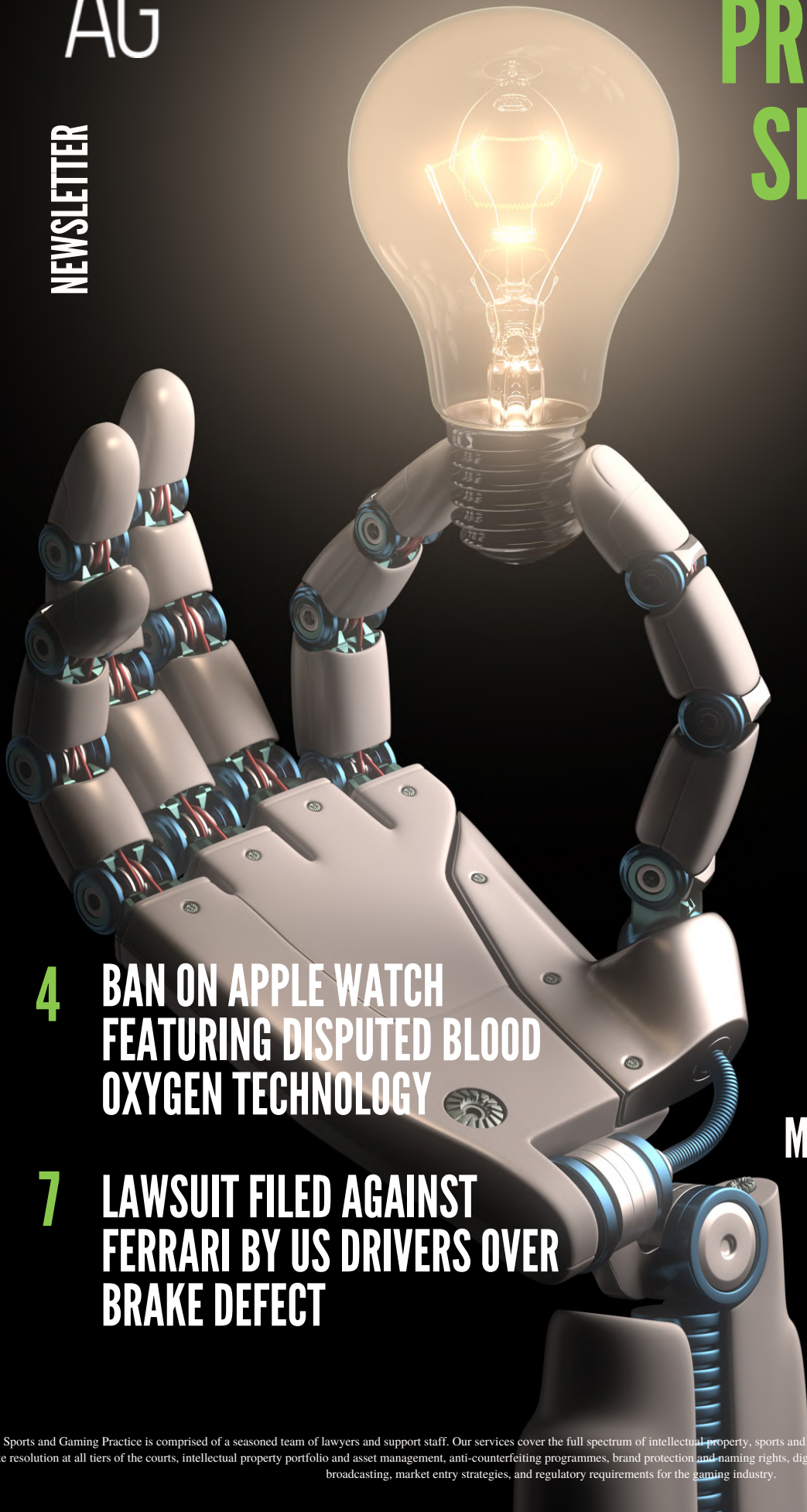


INTELLECTUAL PROPERTY, SPORTS & GAMING



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INTELLECTUAL PROPERTY

TRADEMARK

AMAZON'S APPEAL REGARDING THE TRADEMARK FOR "TARGETING" UK SHOPPERS HAS BEEN UNSUCCESSFUL

Amazon's appeal against a ruling that it violated UK trademarks by directing its US website towards British consumers was dismissed by the UK's Supreme Court unanimously, potentially setting a precedent for online retailers.

<https://www.thestar.com.my/tech/tech-news/2024/03/06/amazon-loses-trademark-appeal-over-039targeting039-uk-shoppers>



PUMA'S EU TRADEMARK IS REVOKED AFTER IT'S REVEALED THAT RIHANNA HAD SIMILAR FOOTWEAR

The European Union Office for Intellectual Property (EUIPO) declined Puma's request to register a line of shoes because Rihanna had previously worn footwear displaying a similar design. The EU court upheld this decision and ruled that the Puma shoes lacked originality as they closely resembled a design already on the market, as showcased by the singer.

<https://www.eunews.it/en/2024/03/06/rihanna-had-similar-shoes-a-year-earlier-puma-loses-eu-trademark/>

INTELLECTUAL PROPERTY

TRADEMARK

TESCO HAS LOST IN A TRADEMARK DISPUTE WITH LIDL

Tesco is facing costly rebranding efforts following its unsuccessful Court of Appeal challenge against a prior High Court ruling. The ruling found Tesco's Clubcard Prices logo to have infringed upon Lidl's trademark logo. Although Tesco's appeal against the finding of copyright infringement was successful, the Court of Appeal upheld the High Court's decision on trademark infringement and passing off.

<https://economictimes.indiatimes.com/news/international/us/legal-battle-over-trademark-of-the-phrase-trump-too-small/articleshow/104924343.cms>



INTELLECTUAL PROPERTY

PATENT



REDDIT HAS DISCLOSED A COMPLAINT OF PATENT INFRINGEMENT BY NOKIA

Reddit is currently reviewing a letter from Nokia Technologies, which claims that the social media platform has violated some of its patents related to telecommunications and cloud networking. This revelation comes in the wake of an investigation by the Federal Trade Commission (FTC).

<https://www.thestar.com.my/tech/tech-news/2024/03/19/reddit-evaluating-nokia039s-patent-infringement-blame>

MICROSOFT STRIVES TO ENHANCE RAY-TRACING PERFORMANCE IN SCENARIOS WHERE THERE ARE CONSTRAINTS ON VIDEO RANDOM-ACCESS MEMORY (VRAM)

Microsoft has recently unveiled a new patent outlining a technique aimed at decreasing the memory usage of ray-tracing graphics. The method described in the patent employs a proactive approach to level of detail (LOD), enhancing or diminishing the quality of ray-tracing based on necessity.

<https://www.tomshardware.com/pc-components/gpus/microsoft-aims-to-boost-ray-tracing-performance-in-vram-constrained-scenarios-patent-describes-a-new-level-of-detail-system-for-rt-effects>

INTELLECTUAL PROPERTY

PATENT

BAN ON APPLE WATCH FEATURING DISPUTED BLOOD OXYGEN TECHNOLOGY

An ongoing patent infringement lawsuit is urging Apple to cease sales of its latest Apple Watch models, the Series 9 and Ultra 2. While a ban was initially imposed in December, the court temporarily lifted the stay. However, the latest development means that the new watches are once again prohibited from being sold in the US if they contain the disputed blood oxygen technology.

<https://www.theverge.com/24009254/apple-watch-itc-ban-patent-dispute>



INTELLECTUAL PROPERTY

COPYRIGHT

JAMES WAN'S ATOMIC MONSTER SETTLES LAWSUIT OVER "MALIGNANT"

Filmmaker James Wan and his production company, Atomic Monster, have settled a lawsuit concerning the film "Malignant". The lawsuit, filed by producer Tony DeRosa-Grund, alleged that he was unfairly excluded from the project despite his significant involvement in its development. Details of the settlement remain undisclosed, but both parties have agreed to dismiss their claims against each other.

<https://www.hollywoodreporter.com/business/business-news/james-wan-atomic-monster-settle-malignant-lawsuit-1235850539/>



SINGAPOREAN MAN CHARGED FOR SELLING ILLEGAL STREAMING DEVICES

A 36-year-old Singaporean, along with his companies, faces charges for selling illegal streaming devices and offering to install copyrighted programmes. He allegedly infringed the copyrights of companies like Disney, Netflix, and the Premier League. Police raids seized over 400 sets of illegal streaming devices from the shops.

<https://www.theguardian.com/technology/2024/mar/06/microsoft-dismiss-ai-new-york-times-lawsuit>

INTELLECTUAL PROPERTY

COPYRIGHT

AUTHORS SUE NVIDIA OVER AI USE OF COPYRIGHTED WORKS

Nvidia faces a lawsuit from authors alleging the unauthorised use of copyrighted works in its AI technology. The authors claim that Nvidia's AI has been trained on their copyrighted material without permission. Nvidia declines to comment. This lawsuit adds to the growing litigation over generative AI.

<https://www.reuters.com/technology/nvidia-is-sued-by-authors-over-ai-use-copyrighted-works-2024-03-10/>



SPORTS

LAWSUIT FILED AGAINST FERRARI BY US DRIVERS OVER BRAKE DEFECT

Ferrari faces a lawsuit from US drivers alleging a brake defect in some of its models. The lawsuit claims that Ferrari knew about the defect but failed to address it adequately, posing safety risks to drivers. The plaintiffs seek compensation for the diminished value of affected vehicles and potential safety hazards. Ferrari has yet to respond publicly to the lawsuit.

<https://www.reuters.com/business/autos-transportation/ferrari-is-sued-by-us-drivers-over-brake-defect-2024-03-19/>



LEICESTER CITY TAKES LEGAL ACTION AGAINST PREMIER LEAGUE OVER FINANCIAL CHARGE

Leicester City Football Club has taken legal action against the Premier League concerning a financial charge allegedly tied to compliance with profit and sustainability regulations. The club disputes the charge, asserting it lacks validity and infringes upon procedural fairness. This dispute contributes to the broader tensions between football clubs and governing bodies regarding financial regulations and governance issues.

<https://www.rfi.fr/en/sports/20240322-leicester-take-legal-action-against-premier-league-over-financial-charge>

SPORTS

LSU WOMEN'S BASKETBALL COACH THREATENS LEGAL ACTION AGAINST WASHINGTON POST OVER POTENTIAL STORY

LSU women's basketball head coach, Kim Mulkey, issued a fiery statement threatening to sue the Washington Post if it publishes a "false story" about her. The threat came in response to rumours sparked by a post from Sports Illustrated's Pat Forde about a potential upcoming story. Mulkey criticised the reporter's methods, including tight deadlines and alleged attempts to solicit negative comments from former players. She vowed to fight against what she perceives as unfair media tactics and defend her reputation and her team.

https://www.lsureveille.com/sports/kim-mulkey-threatens-legal-action-against-washington-post/article_dd2a5fbe-e9f5-11ee-81d2-a7b825be3465.html



GAMING

LAWSUITS IN AUSTRALIA OVER ALLEGED MARKET POWER

Epic Games, Apple, and Google are embroiled in lawsuits in Australia, with Epic Games alleging that both tech giants hold excessive market power. The lawsuits focus on the control these companies exert over app distribution and payments on their platforms. This legal battle underscores ongoing concerns about monopolistic practices and market dominance in the tech industry.

<https://www.theguardian.com/technology/2024/mar/17/epic-games-vs-apple-vs-google-australia-lawsuits-alleged-market-power>



LAWSUIT AGAINST SCUMP DISMISSED BY COURTS

OpTic Gaming, along with others, filed a \$680 million lawsuit against Activision Blizzard, alleging monopolistic control over the Call of Duty esports scene. The suit targeted high entry fees, competition restrictions, and control over revenue streams. However, the US District Court dismissed the suit, deferring it to arbitration. Activision Blizzard denies the claims, stating they lack merit. Despite uncertainty over the outcome, fans remain concerned about the Call of Duty League's future, citing ongoing issues with game quality, broadcasting deals, and neglect of COD Challengers, hoping for a return to better times.

<https://www.esports.net/news/cod/scump-lawsuit-dismissed-courts/>

PREVIOUS PUBLICATIONS

Of Source Codes and Functions - Balancing Copyright Protection Against Monopolisation	Intellectual Property, Sports & Gaming Newsletter Vol. 1
'Willing to Wound but Afraid to Strike' - Threats in Trademark Infringement Proceedings	Intellectual Property, Sports & Gaming Newsletter Vol. 2
Competing Rights to Copyright in the Virtual Environment	Intellectual Property, Sports & Gaming Newsletter Vol. 3
Spilling the Beans in Litigation	Intellectual Property, Sports & Gaming Newsletter Vol. 4
The Price of Artificial Intelligence	Intellectual Property, Sports & Gaming Newsletter Vol. 5
State of Mind and the Plea of Innocence	Intellectual Property, Sports & Gaming Newsletter Vol. 6
False Sense of Security	Intellectual Property, Sports & Gaming Newsletter Vol. 7
Privileges of 'Well-Known' Trademarks	Intellectual Property, Sports & Gaming Newsletter Vol. 8
Celebrity's Name Taken in Vain	Intellectual Property, Sports & Gaming Newsletter Vol. 9
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Goodwill Unshaken by Negative Publicity	Intellectual Property, Sports & Gaming Newsletter Vol.15
Employers' Liability for Copyright Infringement	Intellectual Property, Sports & Gaming Newsletter Vol.16
Court of Appeal Reaffirms Test for Breach of Confidence	Intellectual Property, Sports & Gaming Newsletter Vol.17
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